



## Join us in SEPTEMBER for "WALK TO SCHOOL MONTH" !!!

With school back in session around the globe, we are making September, "Walk to School Month" and we invite all FAWCO clubs to participate and raise funds for our Target Project. With the impact of Covid-19, the Target Fundraising team is finding new ways to raise funds to support the girls at Hope for Women and Girls in Tanzania.

Club members can "walk" with the girls to and from school, whether they leave from Mugamu Safe House or Butiama Safe House or from their home. How can we do that? The girls walk varying distances, from 3 km to 14 km, even those in primary school. Each club member can sponsor a girl for 1, 2, 3 or 4 weeks.

Can we convince 100% of our membership to participate?

Can we convince 100% of our clubs to "walk" with the girls?

How many girls will each club sponsor?

How many weeks will each club sponsor?

This could be the perfect opportunity to raise much needed funds for Target. We are all focused on getting our kids or ourselves ready to return to school; imagine how hard it is for these girls - since we cannot walk in their shoes, let's "walk" with them by their side.

## How Does it Work:

- You (the FAWCO Rep/Club President/Philanthropy Chair) create and promote your campaign ... email, Club Facebook or Instagram pages, your club website etc. Include pictures, make it fun!
- Ask club members to sponsor. Collect all funds by the end of September.
- Working with your treasurer, provide members with instructions on how to transfer funds to your club account.
- Once all funds have been collected your treasurer transfers the money to FAWCO Foundation treasurer Kathy DeBest, using the [How to Donate information](#) located on The FAWCO Foundation website. Be sure to indicate that the money is for the Target Project from this fundraiser.
- All clubs who raise a minimum of \$100.00 will be included on the Club Donor Wall. If your club has not made the wall yet, this is a quick and easy way to get there! If your club is already there, this is an opportunity to move to the next level!
  - We encourage reps to make it work for their clubs and be creative.
  - Example : \$25 for one week, \$50 for two weeks etc.
  - Example: Assign a value of \$5 for one girl and \$5 for one week, then multiply the number of girls and weeks sponsored to infinity!

All funds raised through this will go to support S.A.F.E. and provide for things such as health checks, counseling for the girls, reconciliation and accommodations at the safe houses.

Questions? please contact Julie Lehr at: [targetfundraising@fawcofoundation.org](mailto:targetfundraising@fawcofoundation.org)

**It really is that simple!**

