



HELPING HANDBAGS



Can we get PURSEonal?

Admit it. Don't you have a handbag that you've never used? Maybe the color or the size was wrong, somehow it just didn't work. You stashed it in the back of your closet because it was too nice to toss but it has never seen the light of day. Now is the time for your bag to come OUT OF THE CLOSET and do some good in the world.



The FAWCO Foundation is calling on all FAWCO Clubs to show their philanthropic heart with a Helping Handbags fundraiser.

Are you looking for a way to help your club raise some money to support an educational award, a development grant or the Emergency Relief Fund? It's simple!

Ask your members to clean out their closets and set aside gently used or never used handbags for a **Helping Handbags** sale or auction. One of those mistakes could be the perfect find for someone else. Publicize the event at meetings, with posters and in your newsletter. Raise interest by raffling one of the bags at a meeting shortly before the event. Sell the majority of the handbags at a meeting, a special event, or in an online auction. If your club is having a live event, retain any designer bags for auction. Make sure to find a good auctioneer. Stress the fact that you are raising money for charity and make sure to set a goal number and encourage your best bidders to keep that goal in mind. Some generous souls are willing to top up for a worthy cause.

Your Donation: The donation your club makes from your **Helping Handbags** event can help support FAWCO Foundation programs. A minimum donation of \$1,000 allows your club to be listed as a "Sponsor in Part" or "Co-Sponsor" of a Development Grant or Award. Recognition justly deserved by your club for its hard work!

Forward the funds to The FAWCO Foundation before the end of the year to help support the grants and awards. Remember, if you are worried that you can't come up with funds to fully sponsor an award or grant we can help match you up with another club for a co-sponsorship.

Get PURSEonal and share your experience with other FAWCO club members. Let us know your top tips for getting the most out of your Helping Handbags.

You can find the logo and flyer for this event and for other fundraising ideas in your Backing Women Toolkit and at www.fawcofoundation.com.

Have Fun!



Helping Handbags



for The FAWCO Foundation