



144 ENVELOPES FUN-RAISER



Minimal Effort for a Maximum Fun-raiser

Here is an easy-to-do fundraising tip for a major project fundraising campaign. Picture a wall of envelopes numbered sequentially from 1 to 144. The goal of the fundraising drive is **to fill each envelope** with a \$ (or other equivalent currency such as €) value **corresponding to the number** on the envelope: \$1 goes in the envelope marked 1, \$50 goes into the envelope marked 50 and so on, all the way up to 144.

A \$10,000 Proposition

How much money is raised if all of the 144 envelopes are filled with the corresponding monetary donation? **Get out your calculators - if the envelopes are all filled, your fundraising efforts will net a whopping Ten Thousand dollars!**

Donations for All

The nice thing is that **there is room for large and small donors alike**. If you like the idea but feel that the numbers are too steep for any of your club projects lop off a zero and aim for One Thousand instead of ten thousand or have the envelopes in different price categories ranging from ten envelopes at five dollars and increasing in five dollar increments up to twenty-five dollars. The concept is easy and makes an impact visually and financially. Would a variation work for your club? Wouldn't it be fun to raise a large amount of money without a live or silent auction requiring hauling around lots of prizes and equipment? Simple can be both fun and profitable.

You can find the logo for this event and other fundraising ideas in your "Backing Women" Toolkit or at www.fawcofoundation.org.

Good Luck!



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for The FAWCO Foundation