# The FAWCO Foundation Report

The FAWCO Foundation is the philanthropic arm of FAWCO and is a not-for-profit 501(c)(3), incorporated in the state of Missouri.

#### 2021–2023 FAWCO Foundation Board of Directors

President: Barbara Bühling (AIWC Düsseldorf)

VP Communications: Tracy Moede (AWC Hamburg)
VP Fundraising: Lauren Mescon (AWC Amsterdam)

VP Programs: Angie Aebersold (AWC Bern)

Treasurer: Kathy DeBest (FAUSA)

Secretary: Maureen G. Beals (AWC Madrid)

Acting Secretary: Louise Greeley-Copley (FAUSA)

Parliamentarian: Janet Davis (AIWC Cologne) (non-voting)

#### Special Appointment to the Board (non-voting)

FAWCO President, Emily van Eerten (AWC The Hague)

# **Presidential Appointments (non-Board members)**

Archives Team Lead: Patti Meek (AWC Dublin)
Counselors' Liaison: Suzanne Wheeler (FAUSA)

Development Grants Administrator: Nan de Laubadère (AAWE Paris, FAUSA) Education Awards Administrator: Shelly Schoeneshoefer (AWC Hamburg)

Target Fundraising Coordinator: Julie Lehr (AWC Amsterdam) Silent Auction Coordinator: Carol-Lyn McKelvey (AIWC Cologne) Donor Development Coordinator: Kristin Melia (AIWC Sorrento)

#### **Board Reports**

#### **President**

2021 has been another year full of challenges for The FAWCO Foundation Board. As the year began, we were busy preparing for the virtual Annual Meeting and creating booths right and left for the Hopin event with the hope of conveying more information about what we do ... and what we have done ... including Education Awards, Development Grants, quilts and charms. We have a lot to be proud of!

It was an election year for the Foundation Board and I was delighted and honored that the majority of the board chose to remain in their positions for another term. Sadly, we had to say goodbye to Louise Greeley-Copley (FAUSA) who had already completed two terms in her role as Secretary. At the same time, we were thrilled to welcome Maureen G. Beals (AWC Madrid) to our team and were most appreciative of Louise's dedication to transitioning Maureen into her new role. Maureen was a wonderful and very upbeat addition to our board. Tragically, our time together with Maureen was way too short as Maureen passed away on November 22, 2021 after a relatively short illness. We offer our deepest sympathies to Maureen's husband, Gary, and to the large circle of family and friends who loved her. Louise graciously agreed to step back in as Acting Secretary until a new secretary could be found. Louise is now training our new Secretary, Christine Riney (AWC Hamburg). We cannot thank Louise enough for her dedication and support and we are happy to welcome Christine to our team!

I would like to thank Hope Moore (Munich IWC) for her diligent work as our Nominating Coordinator and to the other members of her team - Therese Hartwell (FAUSA), Liz McNiven (AIWC Cologne) and Cynthia Smith-Ayed (AIWC Casablanca).

Each and every member of the Foundation Board has stepped up to face the challenges of a truly virtual existence. We work well together and each step has been a lot of fun. It was a special treat in November that the majority of the board was able to be together in Vienna for the Region 5 Meeting. It reconfirmed for all of us how important those face-to-face meetings are! We really missed Kathy and Louise!

I would also like to thank our support team whose contributions are worth their weight in gold! That group includes our Development Grant Administrator Nan de Laubadère (AAWE Paris, FAUSA), Education Awards Administrator Shelly Schoeneshoefer (AWC Hamburg), Silent Auction Coordinator Carol-Lyn McKelvey (AIWC Cologne, FAUSA), Donor Development Coordinator Kristin Melia (AIWC Sorrento), Target Fundraising Coordinator Julie Lehr (FAUSA) and our Counselor Liaison Suzanne Wheeler (FAUSA).

The Foundation Archives continues to be a work in progress and has been a focus in 2021. Many thanks especially to Patti Meek (AWC Dublin) and Janet Davis (AIWC Cologne). The three of us have mastered the art of making document searching fun!

The final thank you belongs to all of you -- our donors and our clubs. To be honest, we wouldn't be here with your support. Thank you for your continued generosity and thank you for helping us to help others and make a difference in our global community.

Respectfully submitted, Barbara Bühling, President

#### **VP Communications**

The Foundation Communications job has continued to keep me busy in the 2021 COVID-19 year.

The FAWCO Foundation website remains visually exciting and user-friendly. We continue to add and edit content and are excited to see that visitor enthusiasm has not waned during another year marked by COVID.

For the online FAWCO Conference in March, I created three videos that were uploaded to the Foundation's private YouTube channel and then uploaded to the Foundation's website. All videos can be found under the WAYS OF GIVING tab in the main menu. They are <a href="Demystifying Ways to Give to the FAWCO Foundation">Demystifying Ways to Give to the FAWCO Foundation</a>, <a href="26">26 Years of The FAWCO Friendship Quilt and A Charming Story</a>.

The learning curve is flattening out. I rely, although now irregularly, on the expertise of Catherine Conner (AWC Hamburg), the TFF webmaster. Her assistance and advice have been invaluable.

The additional website page planned for 2021 will have to wait until 2022. It will showcase the charms that have been sold since the 2009 conference in Vilnius. These charms commemorate each FAWCO Biennial Conference and Interim Meeting as well as each of the Target Projects and are sold to support The Foundation's programs. They are an important part of the Foundation's fundraising history and need to be documented.

The NEWS is the cornerstone of communication for The Foundation; we continue to use Constant Contact as our platform to produce and distribute the NEWS. This year, we moved to a sleeker, more updated version which has received positive reviews.

Our publication is sent quarterly, bringing our subscribers information that is useful, timely, and entertaining. The NEWS seeks to keep FAWCO members informed about what is currently happening with The Foundation including details regarding the fundraising activities at the annual conference/meeting, Education Awards and Development Grants, fundraising for our programs, current and new programs and initiatives, and valuable information for our member clubs.

Anyone who wishes to receive the NEWS can sign up on the Foundation homepage. Our email distribution list is reviewed and updated annually.

I have continued writing and editing the handbook I began in 2019. This handbook offers detailed step-by-step instructions for the jobs and work processes for the

Communications position. The learning curve can be steep for someone with little website experience; hopefully this will make future transitions easier and less anxiety-provoking.

The FAWCO Foundation Friends closed Facebook group has been the social media platform of choice and has been greeted enthusiastically by its membership. Posting by members has increased and has led to better dialogue among the members. However, The Foundation public Facebook page, Instagram and Twitter continue to lag far behind the closed Facebook group with regard to reach. Admittedly, the FB page, IG and Twitter are open to the public where FB is a closed group and sensitive information is not posted to these accounts.

I use two graphic design websites, *Canva* and *BeFunky*. I signed up for a four hour Canva tutorial offered by an AWC Hamburg member and that has proven to be worth its weight in gold. Canva is fun and easy to use --- as my fellow board members would agree!

Our yearly costs for website hosting, Constant Contact (our email program) and IT support (Cat Conner, AWC Hamburg) have been consistent since 2015. Of course, there are still "emergency" emails and video calls throughout the year that require her attention, but nothing that will explode the budget.

I enjoy my job as VP Communications and truly appreciate the trust put in me by The FAWCO Foundation. I have learned a great deal and look forward to using my newfound skills in the future.

Respectfully submitted, Tracy Moede, VP Communications

#### **VP Programs**

# **2021 Development Grant Recipients**

In 2021, there were a total of 17 applicants for Development Grants. Progress reports from the nine recipients are due at the end of January 2022 so updates about them and their programs will be announced in Luxembourg at the Interim Conference in March. These projects, in total, received \$36,000, all of which was funded by FAWCO clubs, from individual member support or The FAWCO Foundation. The recipients, award sponsors and nominating clubs were:

#### **EDUCATION**

# A Stitch in Time - Hope Through Education

\$4,000

In honor of 25 years of the FAWCO Friendship quilts

**Recipient:** Sports for Health Teaching Curriculum for Afghan Girls, Kabul, Afghanistan Nominated by: AWC Berlin

Funds helped expand the physical fitness program and reached into the community by delivering a condensed curriculum in an illustrated booklet and poster in Dari that offered health facts and demonstrated the benefits of athletic activity for girls.

# **Educating Women and Girls Worldwide**

\$4,000

sponsored in part by Renuka Matthews

**Recipient:** Education, Training & Rehabilitation for Girls, Virar East, Maharashtra, India Nominated by: ACIW Mumbai

Helped 50 children from the Virar area, providing basic literacy classes so they do not miss out on future educational opportunities. Funds allowed them to hire more teachers and purchase materials so they can outreach all those children.

# Pam Dahlgren Educating Africa's Children

\$4.000

**Recipient:** Feeding Our School Children, Antsiranana/Diego Suares, Madagascar Nominated by: AILO Florence

Provided 150 healthy, nutritious food rations per day for undernourished pupils for 106 days. Feeding the children gives freedom from hunger, helps them to become strong and healthy, allows them to benefit from their education and get out of poverty.

#### **ENVIRONMENT**

# **Nurturing Our Planet**

\$4.000

sponsored by Patti Meek of AWC Dublin, in memory of her parents, James and Ethel Meek

**Recipient:** Harvesting and Storing for a Better Living, Palghar District, Maharashtra, India

Nominated by: AWC Hamburg

Funded a storage building to allow 22 families (120 persons) to protect their harvest from bad weather and predators; this increases income by selling when demand is high.

This increase in income will provide families with basic necessities and access to healthcare and education.

#### **HEALTH**

#### **Critical Health Concerns**

\$4,000

**Recipient:** Psychological Support Project for Children, Saida, Lebanon Nominated by: AWC Lebanon

Offered 80 developmentally disabled children services to help them overcome social, psychological, physical and mental challenges. Funds were used to pay salaries of a social worker, speech therapist, special educator and psychomotor therapist.

#### **HUMAN RIGHTS**

# **Breaking the Cycle**

\$4,000

sponsored in part by American Women of the Eastern Province

**Recipient:** A Helping Hand to Victims of Human Trafficking in Torino, Torino, Italy Nominated by: IWC Torino

Provided financial assistance for housing, allowing the women to focus on schooling and training in job-relevant skills as well as opportunities for cultural integration for two trafficked Nigerian women.

#### FAUSA Effecting Change for Women and Children at Risk \$4,000

**Recipient:** Potatoes and Guayule Cultivation: Re-knitting the Social Fiber in Rural SouthAfrica: A COVID-19 women-inspired social reconstruction project, Bira, Eastern

Cape, South Africa

Nominated by: AW Aquitaine

Funds enabled purchase of cultivars, fertilizer, pest management materials, small equipment and fencing for the fields as well as rental of land preparation equipment. Funding provided work, food and training for local women.

# **AWC Amsterdam Tulip Development Grant**

\$4,000

**Recipient:** Providing support for victims of prostitution and human trafficking for sexual exploitation, Hérault County, France Nominated by: AWG Languedoc-Roussillion

Funds were used by Mouvement du Nid to aid prostitution and human trafficking victims by helping them obtain residency permits and passports, and improving their French language skills - both prerequisites to gainful employment and integration into French society.

#### **GLOBAL ISSUES**

Close to Home \$4,000

**Recipient:** Empowering Refugee Women in Hamburg, Hamburg, Germany Nominated by: AWC Hamburg

Supported the local organization Hanseatic Help by funding needed equipment, books, furniture, and supplies. Up to 40 women will benefit from the center in the first year, improving their prospects for entering the job market or pursuing a career.

The Foundation thanks Nan de Laubadère and her committee for overseeing the 2021 DG program.

In 2022 The FAWCO Foundation is pleased to be able to offer nine Development Grants, each worth \$4,000. Again these are sponsored, fully or partially, by FAWCO clubs, individual members or The FAWCO Foundation. These grants are:

### **AW Surrey Hope Through Education**

\$4,000

For projects promoting literacy, supporting academic studies, building or providing classrooms, libraries or general learning facilities for disadvantaged children or providing training designed to lead to economic and other types of empowerment for women and girls.

# **Educating Women and Girls Worldwide**

\$4,000

sponsored in part by Renuka Matthews
For programs specifically aimed at women and/or girls

#### Pam Dahlgren Educating Africa's Children

\$4,000

For programs specifically in the geographical area of Africa. This will be awarded to the Africa-focused nominated project which receives the most votes.

# AWG Paris Centennial Environmental Development Grant \$4,000

Climate Change is real. Our planet is hurting but there's a lot that we can do to help mitigate the situation. We need to move forward on the path to recovery - we can begin here. For projects aimed at restoring the health of our planet.

#### Trees Glorious Trees

\$4,000

sponsored in part by AWC Amsterdam, AIWC Cologne and Friends of the Environment "...we could return the climate to how it was decades ago just by planting trees."

~ Christiana Figueres and Tom Rivett-Carnac, Architects of the 2015 Paris Agreement. Trees not only give us oxygen, they store carbon, stabilize the soil and provide food and shelter for humans and wildlife. This DG is for projects that work to protect intact forest ecosystems, restore degraded areas and responsibly plant trees.

#### Women's Health Concerns

\$4,000

sponsored by Anne Riz, in memory of Jack and Letha Sandweiss
For medical services and advocacy in the areas of sexual and reproductive health for women and girls in your country or in the world.

# FAUSA Effecting Change For Women and Children at Risk \$4,000

For projects in a FAWCO Member Club's host country or the world:

- providing vocational training, teaching practical skills, promoting social entrepreneurial initiatives for at-risk/marginalized population groups,
- or addressing the critical problems of violence, food and shelter, healthcare, education, poverty, advocacy, human trafficking, prostitution, refugees, including all those impacted by economic, political or other forced migration,
- or promoting cultural understanding.

#### **Breaking the Cycle**

\$4.000

sponsored in part by proceeds from the sale of the book "Hope is the Thing With Feathers"

For projects in a FAWCO Member Club's host country or the world:

- providing vocational training, teaching practical skills, promoting social entrepreneurial initiatives for at-risk/marginalized population groups
- addressing the critical problems of violence, food and shelter, healthcare, education, poverty, advocacy, human trafficking, prostitution, refugees, including all those impacted by economic, political or other forced migration,
  - or promoting cultural understanding.

#### Global Issues, Close To Home

\$4,000

sponsored in part by donations to the "From the Heart" program

This grant can be placed within any of the United Nations Sustainable Development Goals to which we align our Development Grants in the areas of Education, Environment, Health or Human Rights. In order to recognize FAWCO club's local charities that are often overlooked on the world's stage, The Foundation is offering this Development Grant which is available for projects that take place in the nominating club's home country.

# **2021 Education Award Recipients**

In 2021 there were a total of 40 applicants for Education Awards. Progress reports from these recipients are due at the end of January 2022 so updates about them and their programs will be announced in Luxembourg at the Interim Conference in March. These awards totaled \$36,000, all of which was funded by FAWCO clubs, individual member support or The FAWCO Foundation. The recipients, award sponsors and nominating clubs were:

# **ACADEMIC STUDIES AWARDS** - For Children of FAWCO and FAUSA members

Arts Award \$4,000

For undergraduate or graduate study in the history, theory and/or practice of the performing arts, visual arts, film and media arts, architecture and graphic arts.

#### Recipient: Gemma Romain

Mother and Club: Jane Romain - Munich IWC

Gemma is building on a Bachelor's degree in Media and Communications, she aims to attend the Master's program at American University to study Journalism and Public Affairs. Gemma has received a one year extension to begin her program.

Sciences Award \$4,000

sponsored in part by AIWC Genoa and the Bacigalupo family, in memory of Frieda Bacigalupo Natali

For undergraduate or graduate study of scientific subjects (e.g., biology, chemistry), mathematics, medicine, engineering, environmental studies, computer science, economics or business administration.

Recipient: Céline De Jager

Mother and Club: Alexandra (Vo) De Jager - FAUSA

Céline will concentrate on applied mathematics with studies in cognitive neuroscience at university. Her ambition in life is to have her work lead to concrete benefits for elders, to make the expected tsunami of dementia not be a reality.

Humanities Award \$4,000

For undergraduate or graduate study in the fields including, but not limited to, education, law, social studies, history and languages.

**Humanities Award**, sponsored in part by AAWE Paris, in memory of Gertrude de Gallaix

# Recipient: Caitlin Elam

Mother and Club: Carin Elam - AWC The Hague

Caitlin hopes to begin with a joint degree in anthropology and linguistics and plans to focus on studies relating to the influence of language in political, ethnic and social settings.

Vocational Award \$4,000

For an individual enrolled in a training program or a course of study at a trade school, either of which will conclude with a vocational certification.

#### Recipient: Matthew Dugan

Mother and Club: Lori Levey Dugan - Munich IWC

Matthew's current field of study is that of the Hotel and Gastronomy which will encompass a curriculum of technical theory, business administration, practical expertise, and ethics in a hotel environment.

#### **DUAL CULTURAL AWARD**

\$4,000

sponsored in part by AWC Bern, Donna Erismann in memory of Susanne Erismann and Elaine Terlinden of AIWC Düsseldorf

For children/grandchildren of FAWCO members - one parent/grandparent must be American. To be used to attend a semester of American high school or an academic or structured educational summer program in the United States.

Recipient: In 2021 there was no recipient for the Dual Culture Award.

#### **MEMBER AWARDS** - For FAWCO and FAUSA members

These awards recognize the diverse lives of our members, their achievements and their never-ending quest for knowledge and self-improvement.

#### **FAUSA Skills Enhancement Award**

\$4,000

This award is for acquiring new skills or enhancing already existing ones. This will allow a FAWCO or FAUSA member to become more capable, competent and confident by acquiring the skills to improve performance in any given field.

# Recipient: Andrea Stoddard

Club: AIWC Düsseldorf

Andrea's proposed course of study will be an online digital photography course through the New York Institute of Photography (NYIP).

Women in STEM \$4,000

sponsored by AWC Berlin, in memory of Rhonda Staudt

This award is for the study of STEM disciplines including the study of chemistry, computer and information technology science, engineering, geosciences, life sciences, mathematical sciences, physics and astronomy.

# Recipient: Allison Kelliher

Club: AWC Dublin

Allison is an aspiring orthopedic surgeon who hopes to bring more female representation into the world of surgical medicine.

#### **Continuing Education Award**

\$4,000

sponsored by Mary Stewart Burgher of AWC Denmark, in memory of Pauline "Pete" Arnold Schweppe

This award is for a FAWCO or FAUSA member to further their education at university or an equivalent level through courses, workshops and certification programs. Subjects can encompass all areas of interest - *inter alia*, journalism, writing, the arts and philanthropy, however, **excludes** science, technology, engineering and mathematics (STEM) subjects.

Recipient: Ilze Thorburn Raath

Club: AIWC Düsseldorf

Ilze will conduct her PhD research on the comparison of communication strategies and language/translations policies in banks in South Africa and Belgium. Ilze has received a six month extension to begin her program.

#### Shirley Kearney University Study Degree Award

\$4,000

For continuing or resuming studies in an undergraduate or graduate level university degree program.

# Recipient: Lindsay Nygren

Club: AWC Central Scotland

Lindsay will continue her academic career through a PhD in Education at the University of Glasgow which takes the form of education policy analysis, specifically for immigrants and how education and employment are intertwined. Her goals in undertaking this research are to propose policies which will combat subtle discrimination in higher education.

The Foundation thanks Shelly Schoeneshoefer and her committee for overseeing the 2021 Education Awards Program.

#### **2022 Education Awards**

The FAWCO Foundation is thrilled to offer nine Education Awards for 2022: seven awards at \$4,000, one at \$5,000 and one at \$3,000. They are sponsored, fully or partially, by FAWCO clubs, individual members and The FAWCO Foundation. These grants are:

#### **Academic Awards**

Arts Award \$4,000

sponsored in part by the family and friends in memory of Jessie Rodell, former President of AWC of The Hague

For undergraduate or graduate study in the history, theory and/or practice of the performing arts, visual arts, film and media arts, architecture or graphic arts.

Sciences Award \$4,000

sponsored in part by AIWC Genoa and the Bacigalupo Family, in memory of Dr. Frieda Bacigalupo Natali

For undergraduate or graduate study of the scientific subjects biology, chemistry and physics, as well as mathematics and medicine.

Humanities Award \$4,000

sponsored in part by AAWE, in memory of Gertrude de Gallaix
For undergraduate or graduate study in fields including, but not limited to, education, law, social studies, history and languages.

#### The Foundation Award

\$5,000

celebrating 50 years of Education Awards, sponsored by 1993 EA recipient Sami Bitar For undergraduate or graduate study of engineering, environmental studies, computer science, economics or business administration.

Vocational Award \$4,000

for an individual enrolled in a training program or a course of study at a trade school, either of which will conclude with a vocational certification.

#### Dual Cultural Award

\$3,000

sponsored in part by AWC Bern and Donna Erismann in memory of Susanne Erismann

This award may be used to attend a semester or year of American high school or an academic or structured educational summer program in the United States.

#### **FAWCO and FAUSA Member Awards**

Shirley Kearney AWC Basel University Study Degree Award \$4,000 for continuing or resuming studies in an undergraduate or graduate level university degree program.

#### **FAUSA Skills Enhancement Award**

\$4.000

for acquiring new skills or enhancing already existing ones which will allow a FAWCO or FAUSA member to become more capable, competent and confident by acquiring the skills to improve performance in any given field.

#### **Continuing Education Award**

\$4.000

sponsored by Mary Stewart Burgher of AWC Denmark, in memory of her mother Pauline "Pete" Arnold Schweppe

For a FAWCO or FAUSA member to further their education at university or an equivalent level through courses, workshops, and certificate programs. Subjects can encompass all areas of interest—inter alia, journalism, writing, arts,

philanthropy as well as the subjects of science, technology, engineering and mathematics (STEM), and medicine.

I enjoy working as the FAWCO Foundation VP Programs. It is a fulfilling, rewarding and fun way to contribute to the work the Foundation does. In the past year, I have been learning new skills and broadening my horizons.

Respectfully submitted, Angie Aebersold, VP Programs

# **VP Fundraising**

Fundraising in 2021 – evolving from our virtual world to a hybrid (virtual and live) world.

Once again, we were thwarted in our efforts to have a live Foundation Night in Luxembourg in 2021 so we pivoted, holding an extensive Silent Auction on OneCause and a Live Auction via Zoom. We also designed charms for S.A.F.E. and for the Conference ("Where In the World Is Foundation Night?") which were successful, especially given the low price we paid for them. We were fortunate to have a Region 5 Meeting in November, 2021 at which time we had a raffle with five choices of items and sales (finally) of Backing Women items. The total raised from the BW sales was €440 AND €506 from raffles. In addition, we sold some of the leftover Quilt Tea Towels (€100), four S.A.F.E. charms (€80) and two "Where In The World" charms (€40).

We continued with a Giving Tuesday event, an initiative begun in 2020, but this year we ran a Facebook Campaign which began on November 1. We raised \$658 through the campaign. If we are to be effective in our FB campaigns, we need to establish an account with our TFF logo and investigate how it can be more widely shared.

We are proud to have raised more than \$56,000 in 2021 for our programs. The more we raise, the more money we can give away! We thank you all for your generosity and support!

# **Target Fundraising:**

Target fundraising went very well, despite the pandemic and our virtual lives. We surpassed our goal of \$140,000.00 before the end of November 2021!

Showings of "In the Name of Your Daughter," yielded great results as did the number of outstanding programs/speakers Tharien van Eck, Target Chair, organized. In addition to her tireless awareness raising, Tharien also painted hundreds of cards that she sold, with all proceeds donated to Target. After the Region 5 meeting, we began bundling our remaining SAFE charms with her cards to generate more sales.

We would like to recognize Tharien for her creativity and generosity. She continues to create artwork, donating her profits to the Target Project. As of December 31, 2021, she had donated in excess of \$9,324 for her cards alone. Thank you, Tharien!

A few individual clubs deserve special mention: Amsterdam's "Share Your Gifts for Good" event raised over \$8,700 for Target and AWC Central Scotland published their Book, *A Perfect World*, with proceeds going to Target projects in perpetuity.

The total raised for Target as of December 31, 2021 was \$157,324 (\$79,251 of this was raised in 2021). \$133,000.00 has been disbursed as of December 31, 2021 with another \$24,000 to go out in January 2022.

#### **Annual Fundraising Activities:**

Friendship Quilt Raffle: The 2021 quilt - "Common Threads" - was named by Carol Keily (AWC Dublin). We had solicited suggestions and Roberta Zöllner, our Quilt Mistress, had the honor of selecting the name. The quilt was revealed on Giving Tuesday 2020. The quilt contained 120 squares donated by 34 donors from 16 clubs, including FAUSA. The quilt raffle was held at the virtual Biennial Conference and we drew the winning name via a virtual wheel on WheelofNames.com. The winner was Melissa Rider from AWC The Hague.

 Note that we discovered five tea towels which had been created for the Education DG in 2020 to honor Roberta Zollner and sold them at the Region 5 meeting for €100.

**High-End Raffle**: No high-end raffle took place in 2021. We had a Silent Auction on OneCause and a Live Auction on Zoom during the virtual Biennial.

**Benefactors**: The Benefactors program continued as we went all-in to the virtual world with a twist: "We can all be Benefactors!" The FAWCO Foundation recognized all those who made a donation via OneCause during the Silent Auction. We asked for a minimum of \$20 and raised a total of \$5,624 with 39 donors, thanks in part to a \$1000 match.

Charms and Charm Bracelets: We stayed with the same supplier, Monterey Company from Bend, Oregon, thus keeping our costs low. We created a S.A.F.E. charm, which actually turned out to be much larger than expected. I purchased chains (at my own expense) which we sent along with the charms, allowing them to be worn as necklaces. We also created a charm for Foundation Night: "Where In The World is Foundation Night?" (WITW). We raised \$1037 for Target and \$995 for The Foundation prior to the Biennial. We took them to the Region 5 meeting in November 2021 and sold four Target charms and two WITW charms for €20 each. A dozen of the remaining SAFE charms will be sold with Tharien's cards and the remaining 31 (and seven chains) will be sold or given as prizes at the IM in 2022. We also will use the remaining 49 WITW charms as prizes.

**Backing Women Boutique and Raffles**: We were finally able to meet face-to-face in November at the Region 5 Meeting. We had a variety of Backing Women items to sell. We sold the three pieces of jewelry we brought and raffled an additional piece. We also sold 10 umbrellas and several of the other items. We raised a total of €946 with €440 coming from sales and €506 from a multiple raffle - we offered five items and members could put their tickets in the jars for the items they wanted. Tickets were one for €5 or five for €20.

**Foundation Night 2021:** There was nothing more appropriate than the theme "Where in the World Is Foundation Night?" We had been held hostage by the pandemic for almost a year with only a few breaks. As we approached and planned Foundation Night, we realized we needed a theme to pull together our global sisterhood from all over the world. FAWCO chose the Hopin platform which gave us access to a virtual stage.

In keeping with the theme of Foundation Night, award-winning author and Steinway Artist, Robin Meloy Goldsby (AIWC Cologne) offered a fun-filled, charming, and meaningful evening of music and tales about her musical adventures in Europe and beyond. At times hilarious, sometimes moving, *What a Wonderful World* tapped into the magic of an expatriate life. It was spectacular and available to all those who attended the conference via Hopin. From there we migrated to Zoom where Kanika Holloway was our auctioneer for the live items. Our Silent Auction ran for one week on OneCause and ended on March 20th, the night of the Live Auction.

**Live Auction**: We auctioned only four items as most of the 2020 Live Auction vacations were never taken due to the pandemic. We auctioned Rozanne van Rie's De Haan property which she generously gave twice to the two highest bidders, Lauren Mescon's Kauai property which she generously gave twice to the two highest bidders, an Olivedale South Africa Winery Tour, and a Virtual Tour of the Carter Center, including their private offices in Atlanta. We raised \$8,750.

**Silent Auction**: Carol-Lyn McKelvey of AIWC Cologne/FAUSA again worked tirelessly and successfully ran the auction on the OneCause platform. She was able to gather virtual donations which helped keep our members connected across the globe. We opened the auction one week before Foundation Night. We sold 76 items and raised \$9,059.

**Region 5 Meeting:** When we finally met *face-to-face* in Vienna in November 2021, we were able to conduct Backing Women sales, hold a raffle and unveil the quilt for 2022, all of which is documented in the appropriate sections in this report.

#### Of Note:

There were several novel ideas this past year, including a wellness seminar, an environment fair and art sales, the proceeds of which went to Target.

Several years ago, FAWCO hosted a human trafficking Symposium at which time a book, *Hope is the Thing with Feathers*, was published. The electronic version of that book was made available this year at a price of \$20.00 and remains for sale on the TFF website. All proceeds will go to the Human Rights DG, Breaking The Cycle.

We are deeply indebted to the FAWCO clubs who have fundraised and donated to our programs. As we head into the next fundraising cycle, we plan to reach out to all clubs to see what might resonate with them and inspire them to donate.

#### Miscellaneous:

FAWCO VP Membership, FAWCO President's Liaison and I continue to host semi-monthly calls for the Presidents, Reps, RCs and Philanthropy heads. This term, FAWCO began holding regional gatherings virtually for the region's Presidents, Reps and RCs. At the Region 5 meeting, I suggested to the FAWCO VP that TFF be included in those calls. She agreed that this will happen going forward.

**Fundraising Analysis:** The ongoing database spreadsheet contains the data for the past several years and will continue to be maintained.

**Donation Cards and Giving From the Heart:** These continue to be a small source of income for The Foundation, having raised just under \$400 in 2021. We encourage everyone to use these initiatives for honoring friends, family and special occasions.

Respectfully submitted, Lauren Mescon, Vice President Fundraising

# **Secretary**

FAWCO, The FAWCO Foundation and FAUSA continued to thrive in 2021 through our global network. Our organizations have become more inclusive with the increase of virtual meetings, webinars and discussions. As a team, we have held several fun fundraising events, learned new skills, and continued to support our programs and FAWCO members.

Best wishes to all in our FAWCO family for a safe and healthy 2022!

As Secretary, I have accomplished the following in 2021:

- Organized folders and agendas for monthly Google Meet meetings and Virtual AIM for 2021
- Took minutes of company meetings
- Processed the minutes: checking content, formatting, attaching addendums, release for timely editing, and processing all edits and suggestions. Once approved, converted the minutes document into a PDF and placed all the financial documents into the addendums
- Maintained motions, proxy and action items log
- Completed 2021 annual registration with the state of Missouri
- Contributed to discussions on Fundraising, Programs, Administration and Archival issues
- Served as administrator for The FAWCO Foundation Google Workspace drive and apps. This included creating and administering user accounts and shared drives for The FAWCO Foundation board, counselors, and committees; troubleshooting issues with above-mentioned user accounts and drives; creating a back-up of The Company Drive and The Archives; and researching Google product updates for potential use by The Foundation.
- Served as a member of The FAWCO Foundation Archive Team
- Found ways to support the FAWCO Foundation mission, by contributing ideas and making donations
- Researched best practices and trends in fundraising and nonprofit management and explored ways they can be applied to The FAWCO Foundation
- Trained and transitioned my position to the incoming elected Secretary in early 2021
- Appointed Acting Secretary when the newly elected Secretary had to step down
- Continued to fulfill all the duties of Secretary

Respectfully submitted, Louise Greeley-Copley, Acting Secretary 2021

# **Parliamentarian**

The Parliamentarian is appointed by the President to serve as a non-voting member of the Board.

Throughout the past year, I have:

- Continued to assist Barbara, Foundation President, with whatever she deemed necessary
- Served in an advisory capacity to the Board
- Worked on content and writing/editing of the News in Brief
- Helped with writing/editing of other publication pieces from The Foundation, such as the NEWS and the Annual Report
- Reviewed and made suggestions to the current Administrative Guidelines (AGs) and Bylaws which are reviewed and edited annually by The Foundation Board
- Sent out each board member's job description for self-editing. All changes will be incorporated into the 2021 AGs

#### Archives work:

What is the FAWCO Foundation Archive? The Archive can be viewed as a giant filing cabinet containing all the documents that are part of The Foundation's history. What the Archives Team (currently Patti Meek, Barbara Bühling and I) has been attempting to do is to reorganize all the files so that the Archive will be a useful tool for incoming boards and anyone looking to get a glimpse of the history of The Foundation. This involves eliminating duplicate documents, locating missing docs, settling on a universal naming convention for all documents, properly labeling all documents so that they can be easily located with a search function, and organizing them into their proper folders. It's a big job but we feel we have made great strides this year. The project will continue until all documents have a proper "home" and until all folders are as complete as possible. We are grateful to Liz Janson, Margaret Hilditch and Louise Greeley-Copley for all their contributions to this valuable project over the last few years.

Respectfully submitted, Janet Davis, Parliamentarian

#### Treasurer

The following pages include the financial statements for the FAWCO Foundation for 2021, with a comparison to 2020. The Foundation accounts are reviewed each year by

an independent certified public accountant (CPA). Each review is done in the following year, so the latest letter, reporting on the independent review for 2020 is attached.

# **Summary: The Foundation is in sound financial condition.**

The Foundation had \$390K of cash assets at the end of 2021. \$129K is restricted funds and \$260K is unrestricted funds providing a solid financial basis from which to continue to drive and support The Foundation's programs. In 2021, The Foundation had income of \$170,432 and made disbursements totaling \$170,563. The year-end result is a decrease in net assets of \$131.

#### **Balance Sheet**

At the end of December 2021, The Foundation had total assets in cash of \$390K. **The Restricted Fund** (\$129K) is comprised of two elements:

- Temporarily Restricted Funds (\$119K) represent donations from donors who have specified that the funds be used for specific Foundation programs (Education Awards, Development Grants and the Target Program) beyond the current year's end with some disbursements to be made over several years into the future.
- Restricted Endowment Funds (\$10K) are donations collected in the past in response to a call to establish an Endowment Fund. There has been no activity related to this Fund in recent years.

The Unrestricted Fund (\$260K) also comprises two elements:

- Board Designated Reserve Funds (\$123K) established several years ago to provide a safety net to ensure the Foundation's programs would be funded for at least two years without any external donations.
- Unrestricted Funds (\$137K) is everything left after deducting the restricted and reserved funds from the total cash assets. Overtime, these funds are used to supplement EA's and DG's, Foundation Donations and expenses.

#### **Income and Expense Statement**

The Foundation is on the cash basis of accounting. This means that the income and expenses are recorded when the funds are received into, or paid out of The Foundation's bank accounts.

There are three major categories of Income and Expenses: Donations/Programs, Fundraising and Administration.

To aid in program planning and budgeting, The Foundation's goal is to disburse funds in the year after the donations are received. With this donation information as a basis, The Foundation plans the number and level of disbursements (grants and awards) for the next year, as well as the level of additional funding that it will add on top of the donations received. The Foundation tops up the awards and grants from its Unrestricted Funds base.

As The Foundation is on the cash basis, there can be large fluctuations from year to year due to large donations received in one year that are to be paid out over several years. This is the case with certain Education Awards and Development Grants and Target funds collected for the last quarter of the year but not paid out until January.

Fluctuations in expenses are generally due to a change in the number or amount of awards and grants disbursed and timing of Target funds received and paid out.

The Net Surplus/(Deficit) in any year must be viewed in combination with the Restricted and Unrestricted Funds on the Balance Sheet to get an overall picture of the financial strength of The Foundation.

#### Types of income:

#### **Donations**

Award and Grant Programs Donations

There is a continuous ebb and flow of funding for Education Awards and Development Grants. As one donor steps back, we have been extremely fortunate to always have another willing to step in. This year we were honored to be contacted by a previous award recipient looking to give back and who donated \$5K. Shirley Kearney has again added to her award ensuring it continues another two years. In addition, the family of a late member set up a fund in her memory and will now support the Arts Award over the next 3½ years.

Development Grants continue to have some very loyal donors, as well as some new initiatives. Those include AWG Paris' new Environmental Grant and a new initiative started by FAWCO's Environment Team in support of "Trees Glorious Trees" and also sponsored by AWC Amsterdam and AIWC Cologne.

The Foundation continues to supplement the funding of the Awards and Grants Programs from Fundraising activities and unrestricted funds.

Target Project Donations

We have now surpassed our Target 4.0 fundraising goal of \$140K, raising \$157K as of December 31, 2021 for Safe Alternatives For FGM Elimination (S.A.F.E.) with three months to go. After seeing a significant shift from club donations to personal donations

and fundraising by the Foundation in 2020, our Clubs have really ramped up their efforts and come through with a great effort in 2021.

Other Program Donations

In 2020, a few FAUSA members, along with a company matching program, generously contributed funds to be used for a future U.S. Conference.

General Donations

These donations are from individuals and institutions (such as AmazonSmile and iGive) to the Foundation's General Fund which is unrestricted. In 2021, the Foundation received an unexpected \$15K from a very generous supporter.

In-Kind Donations

In-Kind donations arise when an individual pays for a budgeted expense for the Foundation and does not request reimbursement.

#### **Fundraising Income**

Despite the continued challenges from COVID, the Foundation has had another successful year of online/virtual fundraising. Our Foundation Night consisted of online Silent and Live Auctions, the Quilt Raffle and Benefactor donations. We also sold conference charms and held a mildly successful Giving Tuesday donation drive. In total \$32K was raised to support the Foundation and supplement our Awards and Grants. Fundraising specifically for Target included some Backing Women Sales and the sale of a Target charm, resulting in \$5K for Target.

#### Other Income

The Foundation receives a small amount of income from interest on a CD and our bank accounts.

# Types of Expenses

# **Program Disbursements**

Administered Awards

Administered Award disbursements are for clubs and individuals who request The Foundation to manage their Donations. The Foundation holds the donation as part of its Temporarily Restricted Funds until the disbursements are made over the period requested. The Foundation does not currently charge a fee for this service. Only one award was granted in 2021 and not yet disbursed due to extenuating circumstances.

Awards and Grants

\$68K was awarded in 2021 with \$66K being disbursed. COVID continues to have an impact on our recipients' ability to use funds in the time allotted. We paid out \$10K from prior years and have extended three awards totaling \$12K until 2022. Of the \$68K

awarded, \$40K was funded by donors and \$28K was funded by The Foundation's use of Unrestricted Funds.

Target Program

\$93K was disbursed to S.A.F.E. in 2021 bringing the total to \$133K to date. Another \$24K will be disbursed in January 2022. This disbursement will put us over our original goal of \$140K.

#### **Fundraising Expenses**

Fundraising expenses continue to be down. We did purchase and sell a virtual conference charm as well as a Target charm. We also incurred \$1000 in costs for our new Online Auction platform, OneCause, which we are sharing with FAUSA. We have not purchased any new Backing Women Boutique items and are discussing the future of this program.

The net fundraising funds are used to supplement the Awards and Grants programs, some of which are either partially or fully funded by The Foundation, as well as support The Foundation's administration expenses.

# **Operating Expenses**

These expenses totaled \$9K in 2020 compared to \$7K in 2019. We saw a slight increase due to some travel costs for the Region 5 meeting and the resolution of a travel expense incurred in 2020 that was offset by a donation in-kind. This is still a significant reduction compared to previous years, due to basically no traveling or conference fees for our board members. Typically, there are two face-to-face board meetings each year. One coincides with the FAWCO conference and the second takes place during the summer.

On the following pages are the Balance Sheets and Summaries of Income and Expense for 2021 and 2020.

There are also 2 pie charts:

- **Sources of Income** shows source of support: from individuals, Member Clubs and Foundation fundraising efforts.
- Disbursements and Expenses shows spending for Programs, Fundraising and Administration.

Respectfully submitted, Kathy DeBest, Treasurer

# The FAWCO Foundation Balance Sheets As of December 31

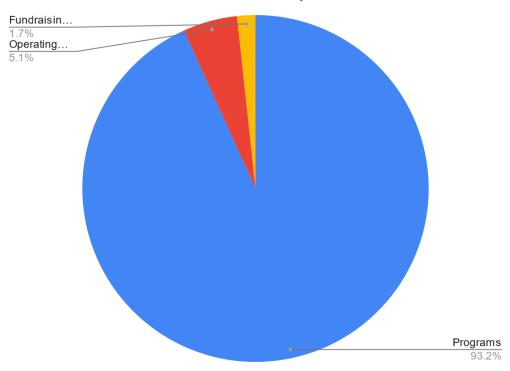
	2021	2020
	Unreviewed	Reviewed
	(USD)	(USD)
ASSETS		
Cash Accounts	257,635	259,118
Certificates of Deposit	131,934	130,581
TOTAL ASSETS	389,569	389,699
NET ASSETS		
Unrestricted Funds	136,783	122,492
Board Designated Reserve Funds	123,500	123,500
Total Unrestricted	260,283	245,992
Temporarily Restricted Funds	119,495	133,916
Restricted - Endowment Funds	9,791	9,791
Total Restricted	129,286	143,707
TOTAL NET ASSETS	389,569	389,699

# The FAWCO Foundation Income and Expense Statements For the 12 months ended December 31

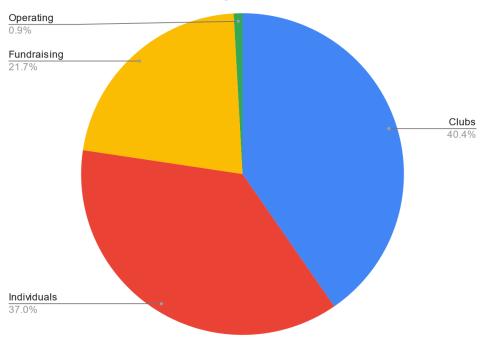
	2021 Unreviewed (USD)	2020 Reviewed (USD)
Income		
Foundation Donations		
Education Awards	25,084	8,278
Development Grants	14,359	23,043
Target Program	73,837	45,443
Other Program Donations	0	20,389
In-Kind Donations	1,588	16
General Donations	17,004	11,494
Total Donations	131,872	108,663
Fundraising Income Fundraising Income	31,648	33,443
Fundraising Income - Target	5,414	15,748
Total Fundraising	37,062	49,191
Other Income	1,498	996
Total Income	170,432	158,850
Expense  Foundation Program  Disbursements		
Administered Awards	0	7,000
Education Awards	34,000	30,175
Development Grants	32,000	40,015
Target Program	93,000	40,000
Foundation Donations	93,000	5,000
Total Program Disbursements		
iotai i rogiami bisbursements	159,000	122,190
Fundraising Expenses	2,929	2,449

Operating Expenses	8,634	6,964
Total Expense	170,563	131,603
Net Surplus/(Deficit)	(131)	27,248

# **Disbursements and Expenses 2021**



# Income By Source 2020





Certified Public Accountants

#### Independent Accountant's Review Report

April 27, 2020

To the Board of Directors The FAWCO Foundation

We have reviewed the accompanying financial statements of The FAWCO Foundation (a Missouri nonprofit organization), which comprise the statements of assets, liabilities and net assets - cash basis as of December 31, 2019 and 2018, and the related statements of support, revenues, and expenses - cash basis and functional expenses - cash basis for the years then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

#### Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

#### **Accountant's Conclusion**

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with the cash basis of accounting, as described in Note 2.

401 Huehl Road, Suite 1E · Northbrook, IL 60062 · Phone: 847-753-9200 · Fax: 847-753-9212

#### Cheryl Rohifs & Associates, Ltd.

Certified Public Accountants

# **Basis of Accounting**

We draw attention to Note 2 of the financial statements, which describes the basis of accounting. The financial statements are prepared on the cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

Cher Dory & associates, Ltd.

Northbrook, Illinois