



## THE FAWCO FOUNDATION REPORT

### Annual Report 2016

The FAWCO Foundation is the philanthropic arm of FAWCO and is a not-for-profit 501(c)(3), incorporated in the state of Missouri.

#### 2015-2017 FAWCO Foundation Board of Directors

President Patti Meek AWC Dublin  
 VP Communications Janet Davis AIWC Cologne  
 VP Fundraising Mary Adams AWC The Hague  
 VP Programs Tracy Moede AWC Hamburg  
 Treasurer Jodi Gentilozzi AWA Qatar, FAUSA  
 Secretary Liz Janson Munich IWC  
 Parliamentarian Suzanne Wheeler AAWE Paris

#### Special Appointment to the Board (non-voting)

FAWCO President Monica Jubayli AWC Lebanon

#### Presidential Appointments (non-Board members)

Awards Administrator Jennifer Todd AWC Düsseldorf  
 DG Administrator Nan de Laubadère AAWE Paris, FAUSA  
 Target Fundraising Coordinator Sahar Elhallak AIWA Rabat  
 Historian Roberta Zöllner Munich IWC  
 Counselors' Liaison Michele Hendrikse Du Bois Munich IWC  
 50<sup>th</sup> History Editor Elsie Bose AWG Paris

This year, The FAWCO Foundation is celebrating its 50<sup>th</sup> anniversary. In 1996, founder and first President, Mary Mag-Hasse, wrote, *"On February 26, 1967, The FAWCO Foundation was incorporated by the Federation Board, as its fundraising body - a totally autonomous corporation - but existing solely to assist the Federation and its members' clubs. Starting with its first contribution of \$200, The Foundation began its efforts, in 1968, to help needy projects with modest contributions, and grants have increased ever since."* From that first \$200, The Foundation has been able to raise and distribute \$1,360,000 in Education Awards and Development Grants alone, not to mention funds distributed through other Foundation programs such as Kids Help, Global Concerns/Malaria Matters Funds, and the NEEED Scholarship Program. If Mary Mag-Hasse were here today, I would hope that she would be proud to see the fruit that her idea has borne and feel that The Foundation has become more successful than she could ever have imagined.

It is fitting that, in the months before its 50<sup>th</sup> birthday, The Foundation has undertaken a rebranding project and begins its next half-century with a new logo and mission statement. When FAWCO adopted its new logo in March of 2016, The FAWCO Foundation Board decided to follow suit by developing a logo that reflects our relationship with FAWCO and the values we share. Working with Accent Brand Consultants, the Board designed a logo that incorporates the FAWCO symbol and communicates our common aspirations, yet emphasizes the unique identity of The Foundation as a separate organization. After the logo was announced, Mary Adams, our VP Fundraising and a member of the FAWCO Rebranding Task Force, led the Board through a series of workshops to develop a new mission statement. The Board reflected on the evolution of The Foundation, on how we currently operate, working together to encapsulate our purpose in the form of a concise mission statement. The new mission statement of The FAWCO Foundation: **The FAWCO Foundation supports the philanthropic goals of FAWCO by developing, administering and fundraising for programs that improve the lives of women and children worldwide.**

Here are some of the other highlights from 2016:

- In a historic collaboration, The Foundation co-hosted a symposium with FAWCO, “STAND UP Against Human Trafficking.” Held in The Hague on October 7-9, the Symposium attracted FAWCO members from nine regions as well as members of the public. Due to sponsorship and donations which the event attracted, The Foundation was able to disburse over \$1,000 to each of eight participating NGOs, including our former Target project, Free The Girls.
- Total fundraising efforts at the 2016 Interim Meeting in Frankfurt netted over \$30,000.
- Great progress has been made on The FAWCO Foundation electronic archive which should be up and running in 2017.
- \$172,000 was raised and presented to Free The Girls as the Target Program for Human Rights came to a very successful conclusion. Money has already been donated for the current Target Program for Education, even though the fundraising campaign has not yet begun.
- The Board moved to a corporately-owned centralized collaborative sharing platform, G Suite, and agreed upon revisions to our Bylaws.

## 2016 BOARD REPORTS:

### VP PROGRAMS - TRACY MOEDE

#### 2016 Development Grant Recipients

Progress reports from the 2016 recipients are due the end of January 2017 so updates will be announced at the Mumbai Conference in March. These projects received \$36,000 in total, with FAWCO clubs or individual members providing \$27,000 of that through sponsorship. The recipients, award sponsors, and nominating clubs:

#### Education

##### **AW of SURREY HOPE THROUGH EDUCATION: Mentawai Boarding School**

*Nominating Club: AWG Languedoc-Roussillon* The Development Grant funds are being used to purchase materials and pay workers to repair the roof and the floor of the Mentawai Boarding School dormitory. Without the Grant, the dormitory would be forced to close.

**PAM DAHLGREN EDUCATING AFRICA'S CHILDREN: Hope Alive Foundation:** Mary Handley Initiative on Child Health and Education (MHI) *Nominating Club: AWA Rome* The Development Grant funds provide school year fees, uniforms, fuel for transportation, books, clothes, role model sessions, professional counseling sessions, administration expenses and emergency intervention funds when needed.

#### Environment

**MOTHER EARTH, sponsored in part by AC Shanghai: Solar Powered Showers for Health and Academic Excellence in Northern Ethiopia** *Nominating Club: AWC Zurich* The Development Grant funds are providing a new cleaning unit that produces clean water to store in tanks for showers or for drinking water for the entire school community of 1,430 students/staff. This expands the school's current responsible use of water in the form of dry, composting toilets, and rainwater collected from roofs (150,000 liters per year). Students collect safe water in plastic jugs to take home, thus saving them from the work of collecting water from other sources for home use, thereby giving them more time for schoolwork.

#### Health

**THE COUGHLAN FAMILY FOUNDATION'S SUPPORT IN SICKNESS AND HEALTH: Mothers Averting Aids** *Nominating Club: AILO Florence* The Development Grant funds are being used to train and support 50 women and mentor 50-75 girls at eKhaya eKasi in Khayelitsha, South Africa over a 12-month period. Funds are divided between small business training, art exploration training and field trips, product development, health and life skills resources, training and mentoring, and up-to-date DVDs, audio CDs and image-heavy literature.

**CRITICAL HEALTH CONCERNS, sponsored in part by Renuka Matthews: Eye Surgery and Placement of Prosthetic Eye** *Nominating Club: AILO Florence* The Development Grant funds fill in the gap of sponsorship for the eye operations needed by visually impaired children; they are being used for eye surgery, eye surgery with reconstruction, placement of prosthetic eye and out of pocket expenses to include medicines, transportation, and meals, all following a per need basis, and a strict screening process.

#### Human Rights

**BREAKING THE CYCLE, sponsored in part by AWEF and AILO Florence: Growing Guayule to Fight Aids and Provide Bio-Fuel (a/k/a/ Condoms, Cash, and Cooking Fuel) Nominating Club: AWG Languedoc-Roussillon** The Development Grant is being used to purchase fencing and equipment for local women to plant fields of guayule. They will be able to sell the seeds they harvest and the crops they produce, thus providing for their families and developing the economy, and Bira will become a demonstration site planting and harvesting of guayule.

**FAUSA DISPLACED WOMEN AND CHILDREN: Casa Ruth and the New Hope Cooperative Project Nominating Club: AIWC Naples** The Development Grant funds are being used directly to help the women housed in Casa Ruth to purchase medicine, diapers, powdered milk, homogenized baby foods, clothing, etc. for the youngest children. The grant also provides work fellowships for two young mothers to learn or hone their sewing skills, business acumen, socialization, and training to operate a small store front.

**SAFE HAVEN: Frauen Helfen Frauen (Women Helping Women) Nominating Club: AIWC Frankfurt-Taunus-Rhein/Main** The Development Grant funds cover a second offering of *Fraueninsel*, a safe house, including staff costs, rent for the space, writing materials, supplies and excursions.

The Foundation thanks Nan de Laubadère and her committee for overseeing the 2016 DG program.

In 2017 The FAWCO Foundation is pleased to be able to offer seven DGs, each worth \$4,500, which are all fully or partially sponsored by FAWCO clubs or individual members. These grants:

**AW of Surrey Hope through Education**  
**Pam Dahlgren Educating Africa's Children**  
**The Coughlan Family Foundation's Support in Sickness and Health**  
**Critical Health Concerns, Sponsored in part by Renuka Matthews**  
**AWG Languedoc-Roussillon Feeding the World**  
**Breaking the Cycle, Sponsored in part by AILO Florence**  
**FAUSA Displaced Women and Children**

#### **2016 Education Award Recipients**

Progress reports from the 2016 Education Award recipients are due the end of January so updates will be provided at the Mumbai Conference in March. The recipients were:

#### **AWG PARIS IT AWARD FOR YOUNG WOMEN \$4,000**

**Sarah Ruegger** - her mother is a member of AWC Zurich.

Sarah will finish her Bachelor of Science degree in Information Systems and plans to study in the Netherlands for her Master's Degree in the specialized field of human-computer interaction.

#### **VIOLA WHEELER ARTS AWARD \$4,000**

**Alyssa Spaeth** - her mother is a member of AWBS International Women's Club.

Alyssa will focus on printmaking and collage-work at the University level. She is also interested in the natural sciences and would like to combine these with the arts to produce biological drawings and models to aid in the advancement of scientific knowledge.

#### **SCIENCES AWARD \$4,000 Sponsored in part by AIWC Genoa, in memory of Frieda Bacigalupo Natali**

**Aashna Iyer** - her mother is a member of AWC Mumbai.

Aashna is interested in Biochemistry which will help her later to focus on medicine. She is also interested in pursuing a minor in Business to better understand the role that business plays in helping to manage diseases and healthcare.

#### **HUMANITIES AWARD \$4,000 Sponsored in part by AAWE Paris, in memory of Gertrude de Gal-laix**

**Adrien Cabantous** - his mother is a member of AAWE Paris.

Adrien is enrolled in a dual BA program at the Institut d'Études Politiques de Paris (Sciences Po) and Columbia University. He received his first BA in Political Science and he is currently pursuing his second BA in Urban Affairs at Columbia. He will continue his studies at a leading urban planning institution upon graduation.

**Mallika Iyer** - her mother is a member of AWC Mumbai.

Mallika is studying foreign policy analysis and international relations. She is also studying statistical methods and learning Mandarin in hopes of, one day, making a difference in the world.

**DUAL CULTURAL AWARD \$4,000 Sponsored in part by Donna Erismann and AWC Bern, in memory of Suzanne Erismann**

**Alessandro Kalb Cosmo** - his mother is a member of AWA Rome.

Alessandro would like to experience what life is like as a college student in the United States. He has applied to several programs that support his personal and academic strengths: leadership and law. All three programs are located in the Northeast.

**AWC BASEL AWARD FOR UNIVERSITY DEGREE STUDY PROGRAMS \$5,000 Sponsored by Shirley Kearney**

**Erin Newby** is a member of AWG Paris.

Erin decided to further her education in the nursing field. This program is one step closer to her obtaining her Master of Science in Nursing through Chamberlain College of Nursing. From there, she would like to become a nurse practitioner specializing in women's health.

**FAUSA SKILLS ENHANCEMENT AWARD \$4,000**

**Kelly Snow** is a member of CAWC International.

Kelly will begin training to become a secondary school English teacher through a School Direct program which enables individuals to obtain Qualified Teacher Status (QTS) while working and learning in the classroom.

**WOMEN IN TECHNOLOGY AWARD \$4000 In Honor of AWA Dubai's 21 years serving the international community of Dubai**

**Kathryn Araujo** is a member of AWG Paris.

Kathryn is interested in the field of Web Design and will enroll in the UC Berkeley Professional Program in Graphic Design. This course work will provide her with the skills and knowledge to assist AWG Paris as it moves forward.

The Foundation thanks Tessa Wheeler and her committee for overseeing the 2016 Education Awards Program. Thanks also go to Clydette de Groot for her help in revising the Education Award applications.

In 2017 The FAWCO Foundation is thrilled to offer 10 Education Awards:

**Academic Awards**

**AWG Paris IT Award for Young Women \$4,000**

**Viola Wheeler Arts Award \$4,000**

**Sciences Award \$4,000**, Sponsored in part by AIWC Genoa, in memory of Frieda Bacigalupo Natali,

**Humanities Award \$4,000**, Sponsored in part by AAWE, in memory of Gertrude de Gallaix

**Caroline Newton Humanities Award \$4,000**

**Dual Cultural Award \$4,000**, Sponsored in part by Lee Sorenson in memory of Dudley Sorenson and Donna Erismann and AWC Bern, in memory of Suzanne Erismann

**FAWCO and FAUSA Member Awards**

**AWC Basel Award for University Degree Study Programs \$5,000** Sponsored by Shirley Kearney

**FAUSA Skills Enhancement Award \$4,000**

**Women in Technology Award \$4,000** In honor of the AWA Dubai's 21 years serving the international community in Dubai.

**The FAWCO FOUNDATION 50<sup>th</sup> Anniversary Members' Award \$5,000** Sponsored by Counselors of The FAWCO Foundation, FAWCO, and FAUSA.

**NEEED SCHOLARSHIPS**

NEEED is a program based in Burkina Faso which provides post-secondary education studies for girls in the fields of primary school teacher training, nursing, midwifery, and university studies. 2016 was our final year to support this program.

Generous donations totalling \$20,900 enabled us to provide one three-year university scholarship, two three-year scholarships for midwifery training and three two-year scholarships for primary school teacher training. The Foundation wishes all the students much continued success.

*Respectfully submitted,*

*Tracy Moede (AWC Hamburg)  
The FAWCO Foundation Vice President - Programs*

## **VP FUNDRAISING – MARY ADAMS**

The primary sources of funding for The Foundation are through Club/individual donations and money raised during Foundation Night at annual conferences. The VP Fundraising is responsible for developing The Foundation's fundraising strategy that includes Foundation Night, projects, and FAWCO Target Program fundraising. The total net proceeds from these fundraising objectives in 2016 is \$71,000.

### **FRANKFURT IM CONFERENCE FOUNDATION NIGHT**

The theme for The FAWCO Foundation Night was "The Wind Beneath Your Wings." The suggested attire was to include feathers or wings. The evening entertainment was a lively and challenging pub quiz, designed and delivered by AIWC Cologne members Janet Davis and Carol-Lyn McKelvey. The evening was a successful fundraiser, with a total of \$30,000 generated from the Bling Table, coin toss, auctions, a high-end raffle, and benefactors.

**Bling Table** - In a switch from the traditional Lucky Dip grab bags, this year The Foundation created a "Bling Table", offering winged bracelets and yielding total sales of \$250.

**Coin Toss** - In keeping with the feathery wing theme, the coin toss was transformed into an effort for members to help The Foundation create our "Nest Egg." Table decorations included a nest with eggs and feathers and chairs wrapped in multi-colored boas. The total for Coin Toss donations was \$400.

**Auctions** - Three auctions were held in 2016: Online, Silent, and Live. It is with gratitude that I thank all the members who donated items, the hard-working auction volunteer staff, cashiers and Treasurer Jodi Gentilozzi.

**Online Auction** - The 2016 Online Auction, which closed at the conference, generated \$1,300. Special thanks to the dedication of Laurie Brooks (Online Auction Coordinator), Suzanne Wheeler (Coach) and Catherine Conner (Online Auction Web Administrator).

**Silent Auction** - We had over 200 Silent Auction items. Thanks to the expertise of Barbara Bühling (Silent Auction Coordinator) and her assistant Anna Bühling, overall sales were \$6,900.

**Live Auction** - Celeste Brown, FAWCO Counselor, was our Live Auctioneer. As a Toastmaster, Celeste warmed up the room with an energizer before the bidding began. Generated sales were approximately \$11,600. I'd like to acknowledge that two donors that were present graciously offered a second stay in their properties for Celeste to sell again on the spot. I would like to give special thanks to Suzanne Wheeler for coordinating the runners and the bidding process.

**High-end Raffle** - This is the fifth year we have run a high-end raffle. We netted approximately \$2,600 from the sale of a diamond ring. The lucky winner was Susie Cotton of AWC Perth. The Foundation would like to express gratitude to the anonymous ring donor. This initiative's success is contingent upon receiving a suitable donation for the raffle far enough in advance to properly advertise the article.

**Benefactors** - Our Benefactors program, which offers quilt and high-end raffle tickets as an incentive for participation, saw a successful net of \$3,300.

### **OTHER FUNDRAISING PROGRAMS**

**Quilt** - The 2016 quilt, "**Liberate!**" (57" x 87"), was designed and completed by Roberta Zöllner, based on a design by Marcia Hohn at Quilter's Cache. Special thanks to the 38 quilters from 24 clubs and organizations who contributed 96 quilt squares. Their efforts helped The Foundation raised \$3,100. Rick Chizmadia (FAUSA) was the winner of this coveted quilt.

**Charms** - The charm bracelets are a wonderful reminder of the FAWCO Conferences, commemorating both the event and the venue. I would like to recognize Ann De Simoni who worked with her jeweler in Italy to create a silver wing as the 2016 charm. Special thanks to Suzanne Wheeler for developing and coordinating the sales of charms and bracelets, which netted \$700 at the conference.

### **TARGET PROGRAM**

The Target Program is a collaboration between FAWCO and The FAWCO Foundation to focus and unite

FAWCO members on a single philanthropic venture to make a significant impact in critical areas that support the UN Sustainable Development Goals. March 2016 was the conclusion and grand finale of fundraising for the selected 2013-2016 Target Project, Free The Girls, under the Target Program - Human Rights for Women. Free The Girls provides economic empowerment for women and girls rescued from human trafficking in developing countries. Their model is setting up micro-enterprises for second-hand clothing. The designated two-year fundraising campaign goal was to raise \$156,000 to create the infrastructure necessary to support program expansion into Uganda and El Salvador and ensure a viable supply chain. The funds were slated for inventory storage facilities and salaried positions. At the close of the program the Target Fundraising Coordinator, Marie-Bénédicte Luxem, announced a final total amount \$172,000 (9% higher than agreed) to be disbursed to Free The Girls.

It is with gratitude and respect that we applaud Marie-Bénédicte Luxem for such a successful term as the first Target Fundraising Coordinator, as well the previous FAWCO Foundation VP Fundraising, Suzanne Wheeler and the previous Board who developed the Backing Women marketing concept and logo. It was their innovation, dedication, business savvy, attention to detail, and teamwork that were critical success factors in the Backing Women campaign. The Foundation fundraising contribution was 35% (\$60,974) based on solicited sponsorships, matching grants and activities. We want to recognize the FAWCO Target Chair, Johanna Dishongh, for her compassion, diligence, and participation in the fundraising arena.

Chairs and Coordinators are excellent leaders, but they cannot operate without a base of compassionate supporters. Throughout the Target Program, it has been the generosity and creativity of our membership that has helped to bring economic empowerment to women in developing countries. By organizing local and regional fundraising and donation drives, member clubs raised 56% (\$95,192) of the total amount through their local fundraising projects. We would like to acknowledge the generosity of AWC The Hague, AWC Amsterdam and AC Shanghai for their club donations. We also would like to acknowledge the 106 individual members who added 9% (\$15,857) to the total amount. It is this winning combination of FAWCO's local, regional, and global generosity that has enabled Free The Girls to provide *sustainable* economic empowerment to women in developing countries.

The Backing Women Campaign strategy consisted of the following components:

**Backing Women Boutique** - The Backing Women Boutique, which incorporated the powerful female image from the Christian de Laubadère painting as a logo on items for sale, continued to be a successful venture. The Boutique offered handmade merchandise managed and sold by Marie-Bénédicte Luxem online, launched during the Brussels conference (2014), continuing through Rome (2015) and ending during the Frankfurt Interim Meeting, and at worldwide regional meetings. Through her careful inventory management and innovative sales spirit, Marie-Bénédicte netted \$6,400, raising the total gross profit to \$12,300 sales. It is with great respect that I acknowledge her for her time and effort in making the Boutique a resounding success.

**Foundation Night Contributions:** During the Foundation Night fundraising, a portion of the proceeds were earmarked for the Target Project based on a "Free The Girls" category in two auctions. The Target proceeds were \$800.

The Board decided to maintain the Backing Women logo and campaign for the next Target Program 2016 - 2019, Education - Empowering Women and Girls through Knowledge and Skills.

## SYMPOSIUM

In 2015, a fundraising event for the Target Project was planned for the fourth quarter 2015 to boost donations. The concept was to present a joint FAWCO and The FAWCO Foundation fundraising and learning event open to members *and the general public* in The Hague, The Netherlands. Due to tax issues with the Dutch Tax Authorities, the Symposium was postponed until the 4th quarter 2016. However, the Target project had successfully concluded in the third quarter. A mutually agreed-upon decision was made by FAWCO and The Foundation to move forward with the event to serve two purposes: raise the credentials of FAWCO's involvement in human rights for women as a United Nations-accredited NGO and use The Foundation's fundraising skills to generate and donate net proceeds to participating NGO speaker organizations.

The purpose of the Symposium was to motivate the audience to STAND UP Against Human Trafficking by sharing different models, toolkits, apps, and information from each speaker organization. The Symposium was well-supported by member clubs from 9 out of the 11 regions, as well as the general public. Net

proceeds of \$8,000 were disbursed to the speaker organizations.

FAWCO Counselor My-Linh Kunst created a photography exhibit for the Symposium based on interviews with speaker organizations and trafficking survivors. With the help of three sponsors, the photography exhibition was published as a book (200 copies) and donated to The Foundation. Special thanks to My-Linh Kunst (AWC Berlin), Robin Goldsby (AIWC Cologne), and Theresa Mahoney (AWC The Hague) for working with me to put our talents together to write and design *Hope is the Thing with Feathers*. Symposium sales of the book netted €1750 applied directly to the General Fund.

### **2017 FUNDRAISING STRATEGY**

During my term in 2015-2016, I learned how collaboration and coordination are key success factors in building the capacity of our fundraising strategy. The Foundation's mission is to support the philanthropic goals of FAWCO. Through networking with Boards, volunteers and members, I firmly believe that a fundraising strategy should be based on good communication and teamwork.

**Being Present:** We have observed that regular attendance and informational presentations at Regional Meetings increase awareness of our fundraising work. In 2017, the intention is to have Board members/volunteers present at Regionals and Conferences to continue networking and communicating, not only to support Backing Women sales and other Foundation fundraising projects but to encourage donations and interest in volunteering for The Foundation

**Team Work:** During the final months of the Human Rights Target project, the Target Chairs, both 2013-2016 and 2016-2019, and VP Fundraising collaborated on the lessons learned and co-developed the Target application packet for the upcoming project in 2017. This resulted in The Foundation submitting a template Statement of Agreement to be used in Fundraising discussions. In March 2016, FAWCO Target Chair 2016-2019 Tricia Saur launched the new Target Program, Education - Empowering Women and Girls through Knowledge and Skills. The Foundation appointed Sahar Elhallak as Target Fundraising Coordinator. Through monthly "Team Connect" conference calls, fundraising collaboration is underway for the Backing Women campaign that will begin in April 2017.

**Social Media:** The Foundation plans to make a more efficient use of social media as a fundraising tool. The scope includes a new website design for easy access to information and donations, Facebook promotions, and e-cards.

**Social Entrepreneurs:** As the scope of social entrepreneurs becomes larger, The Foundation plans to work with member clubs to use their charities as suppliers for Backing Women Boutique.

*Respectfully submitted,*

*Mary Adams (AWC The Hague)  
The FAWCO Foundation Vice President - Fundraising*

### **VP COMMUNICATIONS – JANET DAVIS**

It has been a busy year and I have been learning more and more about our website program and all of its features. Cat Conner continues to be a huge help in this learning process. As our Web Administrator, she is a wonderful tutor, possessed with great patience and a marvelous sense of humor. I am truly grateful for all her help.

One change regarding Foundation communications comes with the *News You Can Use (NYCU)*. Wishing to ensure that every edition is indeed filled with valuable news, the Foundation Board decided to make this a quarterly newsletter (Fall, Winter, Spring, and Summer). The *NYCU* seeks to keep all our FAWCO members informed about what is currently happening with The Foundation including details regarding the annual conference, Education Awards and Development Grants, current and new programs and initiatives, and valuable information for our individual clubs. I have added a new feature: Spotlight focuses on our recent award recipients with updates and reports on their programs/courses. It is so rewarding to see just what an award from The Foundation can do to change someone's life. The *NYCU* is posted each quarter on the FAWCO Facebook page as well as being sent to hundreds of contacts including FAWCO Reps, Club Presidents, and individual *NYCU* subscribers. Past issues of the *NYCU* are archived on the Foundation website under Quick Links and on the Resource page. Any club member who wishes to receive the *NYCU*

can sign up through a link on the homepage of The Foundation's website (top of the page, click Subscribe).

Information regarding the Target Program is always available on the website including fundraising resources for FAWCO Reps, printable brochures, and the Donor Wall which tracks our FAWCO clubs' generous donations to the Target project. A new Donor Wall will be added shortly as we begin actively fundraising for the new Target project when it is announced at the Biennial Conference in Mumbai.

New Target donation level medallions, which clubs can proudly display on their own websites, have been beautifully designed by Kristin Haanaes. Many thanks to Kristin for her hard work! We are really pleased with the new medallions which will reflect the Target theme of Education.

With the adoption of the new Foundation logo, we are also in the process of designing a new banner for the NYCUC which will incorporate this logo, as well as redesigning our other Foundation sub-logos.

*Respectfully submitted,*

*Janet Davis (AIWC Cologne)  
The FAWCO Foundation Vice President - Communications*

### **SECRETARY – LIZ JANSON**

The FAWCO Foundation Board made great progress in the 2016-2017 year in moving to a corporately-owned centralized collaborative sharing platform, G Suite (formerly known as Google Apps). The Foundation's IT consultant, Cat Conner, migrated Board members' communications and digital files to this new location, setting in place easier, more secure access and smoother future transitions to information generated by Board members and other TFF coordinators and volunteers. The logical organization of folders by Board position and required Document Retention policies was implemented and will be duplicated for The FAWCO Foundation archives, stored on the G Suite cloud platform, and on a new hard drive formatted for access by both Google and Microsoft applications.

The Board revised the Document Retention policy at its June/July Face to Face meeting.

With help from Roberta Zöllner, Foundation Historian, I completed scanning all of The FAWCO Foundation's paper records as per the Document Retention policy.

In addition to preparing and circulating the minutes of the monthly Board meetings, maintaining the motions and proxy logs, and other standard secretarial tasks, I have also accomplished the following:

- Completed 2017 annual registration with the state of Missouri.
- Supported 50th Anniversary committee with access to archives, photos.
- Assisted in revision, proofreading and final copy of 2015 TFF Bylaws.
- Participated on Rebranding committee for the new TFF logo.
- Participated in discussions with a professional archivist for structure, format and naming conventions for archived files.

*Respectfully submitted,*

*Liz Jansen (Munich IWC)  
The FAWCO Foundation Secretary*

### **PARLIAMENTARIAN – SUZANNE WHEELER**

I have continued to act in my primary role as Parliamentarian, advising the President regarding the management of meetings according to *Robert's Rules of Order*. I have also continued to advise the President and current Board members on historical precedents and in-place processes.

### **By-Laws and Administrative Guidelines:**

With the Board's help, I drafted revisions of the Bylaws and Administrative Guidelines to reflect changes made in our operating processes.

**Conference Manual:**

I have worked with the Board to develop a Foundation Conference Manual. Pertinent material from this manual was provided for inclusion in the FAWCO Conference Planning Manual to facilitate planning for Foundation activities during future FAWCO Conferences and Interim Meetings.

**50<sup>th</sup> Anniversary History Book:**

Under the leadership of Elsie Bose and working with Nan De Laubadère, we have produced a history book reviewing the last 50 years of The FAWCO Foundation, starting from incorporation up to the 2017 Mumbai Conference. The Fundraising Analysis Database, along with the monumental archiving achieved by Secretaries Liz Janson (current) and Margaret Hilditch (former) as well as Roberta Zöllner, was instrumental in contributing to this endeavor's success. We thank the editors of the two previous Foundation history books for their contributions incorporated in the 50th Anniversary History Book.

**Target Project Participation:**

When asked, I have assisted the VP Fundraising and the Target Fundraising Coordinator on various aspects of the fundraising campaign.

**Other:** I have continued to assist VP Fundraising as requested. I am currently working with the Archive team for both document retention and historical records. I am working with various Board members on strategic planning in moving the Foundation forward towards its desired goals such as automating Foundation Night and payment processes.

*Respectfully submitted,*

*Suzanne Wheeler (AAWE Paris)  
The FAWCO Foundation Parliamentarian*

**TREASURER – JODI GENTILLOZZI**

On the following pages are the financial statements for The FAWCO Foundation for 2016 with a comparison to 2015. The Foundation accounts are reviewed each year by an independent certified public accountant (CPA). This review takes place in the summer after the "US Tax Season". Therefore, the 2016 accounts presented are not yet reviewed. The independent review report letter for 2015 (which covers the years 2015 and 2014) is attached.

Overall, income in 2016 decreased mainly due to the Target Program cycle and to some significant donations received in 2015 from private individuals and organizations which will be explained below.

The decrease in Backing Women Sales was due to the timing of the Target Program cycle and the Boutique was wound down in March 2016 coinciding with the ending of the Target Program cycle.

The decrease in donations to the Foundation results from extraordinary donations in 2015 of \$65,000 for programs that the Foundation administers on behalf of two clubs. Further, there was a decrease in donations to Foundation programs of approximately \$13,000. This was offset by a bequest of \$10,000 received to be applied to Education Awards.

The decrease in the NEEDED (education support) donations was due to the ending of NEEDED program in response to the launch, in 2016, of the Target Program for Education.

The decrease in donations to the Target Project coincides with the ending of the program in March 2016.

Donations In Kind are made when individuals (or organizations) donate expenses paid on behalf of the Foundation. In the past, expenses incurred by Board members for attending a second Board meeting required by the Bylaws were "donated" to The Foundation by the Board members, as the Bylaws did not include reimbursement of these expenses. In June 2016, the Board changed the Bylaws so that reasonable travel costs would be reimbursed to Board Members to attend both of the Board meetings required by the Bylaws. This was done to encourage a wider participation on the Foundation Board, eliminating the finan-

cial burden on participants.

The decrease in Fundraising income is mainly due to the Target Program cycle, as the main fundraising for Target ended in March 2016 and the next Target fundraising launch will be March 2017. The decrease was offset somewhat by income from the Symposium which concluded with positive results which will be discussed below.

The decrease in other income is due equally to reduced Education Award fees received and reduced interest rates on the Foundation bank and investment accounts.

The Cost of Goods Sold are the costs related to the Backing Women Boutique goods sold.

The increase in Foundation Program disbursements results from nine Education Awards and eight Development Grants awarded in 2016 as opposed to seven and six respectively in 2015. Additionally, there were two new administered awards which were disbursed in 2016.

The last disbursement was made to NEEDED in 2016.

The final Target Project disbursement was made in May 2016 after the Target Program ended in March 2016.

The Foundation made donations to eight charities as beneficiaries of the Symposium net proceeds of \$8,800.

The increase in Fundraising expenses was due to additional \$19,000 of expenses for the Symposium (which were totally covered by income). On the other hand, fundraising expenses at the Interim Meeting in 2016 were \$6,000 less than those incurred at the 2015 Annual meeting where there were extra Target fundraising costs.

Operating expenses remained fairly stable in comparison to 2015. Items to note include additional costs relating to the Foundation Logo Rebranding Project. However, this was slightly offset as the Foundation paid less in bank fees due to the decrease in the amount of incoming donations/fundraising in 2016, again mainly due to the Target fundraising cycle.

Board travel and meeting expenses decreased significantly. The amount of these expenses is directly related to the location of the two required Board meetings and the home locations of the Board Members. One Board meeting is held directly before/after the FAWCO Conference/Interim Meeting, over the location of which the Foundation Board has no control. The second Board meeting is held in the summer when the Foundation Board can choose the most cost-effective location. The Foundation was fortunate in 2016 in that the Interim Meeting was in Europe and the second Board meeting was planned and held in Europe (where all but one Board member resided) which resulted in reduced travel costs for 2016.

Costs for Contract Services increased slightly due to US tax return preparation support.

On the following pages are the Balance Sheets and the Summaries of Income and Expenses for 2016 and 2015.

There are also 2 pie charts:

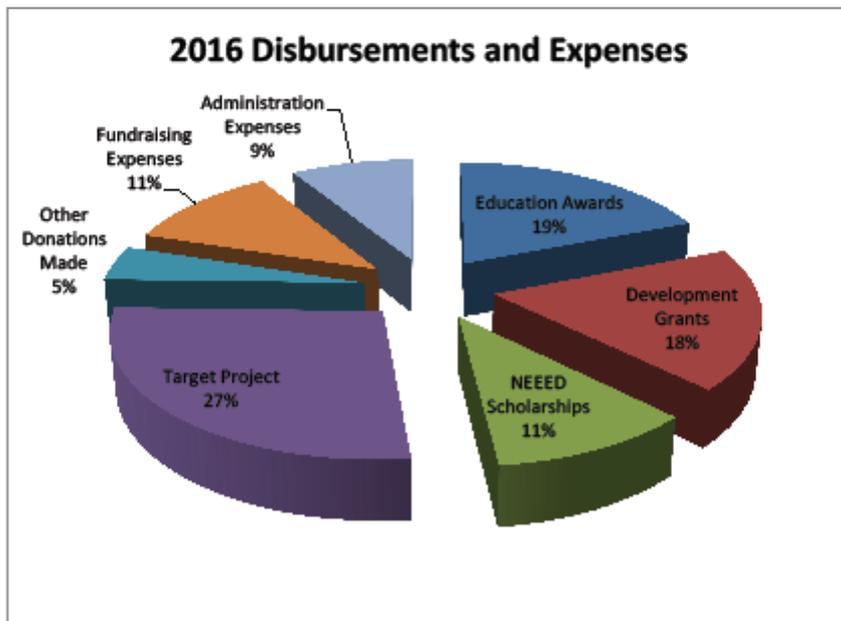
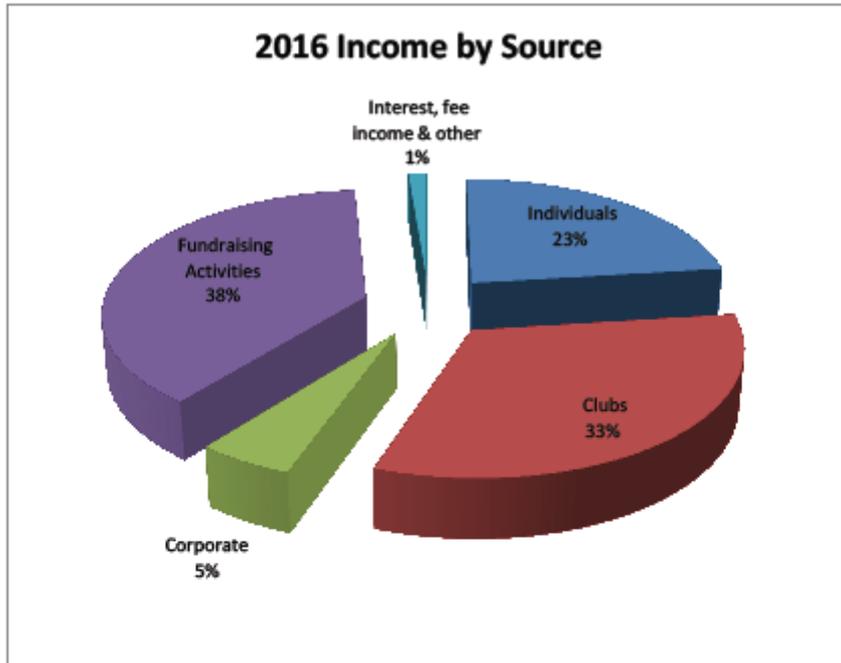
Sources of Income shows that our main support comes from individuals, Member Clubs and Foundation fundraising efforts.

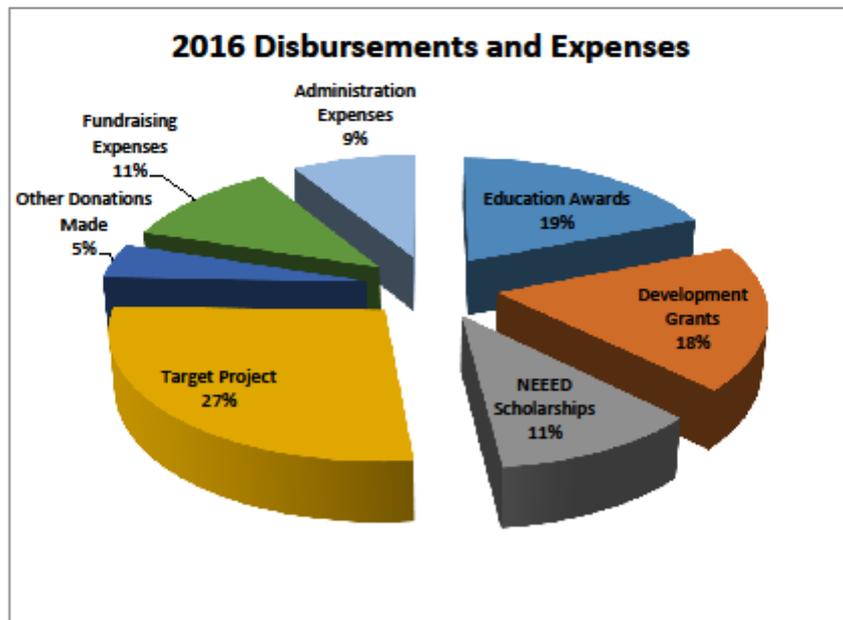
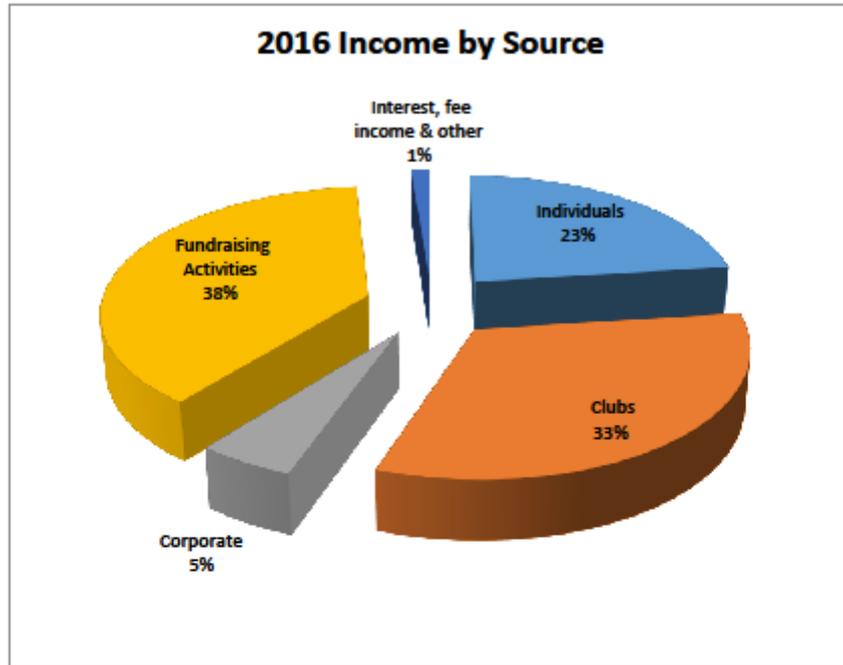
Disbursements and Expenses shows disbursements made for our programs as well as for administration and fundraising expenses.

*Respectfully submitted,*  
*Jodi Gentilozzi (Individual Member, Qatar; FAUSA)*  
*The FAWCO Foundation Treasurer*

<b>The FAWCO Foundation</b>						
<b>Balance Sheets</b>						
<b>As of December 31, 2016 and 2015</b>						
				Dec 31, 2016	Dec 31, 2015	
				unreviewed	Reviewed	
ASSETS				USD	USD	
Current Assets						
Cash Accounts				189.215	265.182	
Certificates of Deposit				248.068	247.581	
Inventory				1.509	-	
Total Current Assets				438.792	512.763	
TOTAL ASSETS				438.792	512.763	
LIABILITIES & EQUITY						
Total Liabilities				-	-	
Equity						
Unrestricted				154.635	133.990	
Board Designated Endowment Funds				123.500	123.500	
Total Unrestricted				278.135	257.490	
Temporarily Restricted				150.866	245.482	
Restricted - Endowment Funds				9.791	9.791	
Total Restricted				160.657	255.273	
Total Equity				438.793	512.763	
TOTAL LIABILITIES & EQUITY				438.793	512.763	

<b>The FAWCO Foundation</b>					
<b>Income and Expense Summary</b>					
<b>For the 12 months ending December 31</b>					
				2016	2015
				USD	USD
Ordinary Income/Expense					
Income					
		Backing Women Sales		2.045	14.717
		Foundation Donations		52.385	113.701
		NEEED Donations		945	12.454
		Target Project Donations		28.420	60.804
		In-Kind Donations (by Board Members)		2.276	10.222
		Fundraising Income		50.568	66.534
		Other Income		1.384	3.110
		<b>Total Income</b>		<b>138.023</b>	<b>281.542</b>
		Less Cost of Goods Sold		1.983	8.181
		<b>Gross Profit</b>		<b>136.041</b>	<b>273.361</b>
Expense					
		Foundation Program Disbursements		90.000	60.450
		NEEED Disbursements		20.944	20.186
		Target Project Disbursements		53.178	61.911
		FAWCO Foundation Donations		8.867	4.384
		Fundraising Expenses		19.895	8.223
		Operating Expenses		5.318	4.628
		Board Travel & Meeting Expenses		9.016	20.251
		Contract Services		2.793	2.368
		<b>Total Expense</b>		<b>210.010</b>	<b>182.401</b>
		<b>Net Ordinary Income</b>		<b>(73.970)</b>	<b>90.961</b>
	<b>Net Income</b>			<b>(73.970)</b>	<b>90.961</b>







Cheryl Rohlfis & Associates, Ltd.

*Certified Public Accountants*

### **Independent Accountant's Review Report**

November 4, 2016

To the Board of Directors  
The FAWCO Foundation

We have reviewed the accompanying financial statements of The FAWCO Foundation (an Illinois nonprofit organization), which comprise the statements of assets, liabilities and net assets - cash basis as of December 31, 2015 and 2014, and the related statements of support, revenues, and expenses - cash basis for the years then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Organization management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

#### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

#### **Accountant's Responsibility**

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

#### **Accountant's Conclusion**

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with the cash basis of accounting, as described in Note 2.

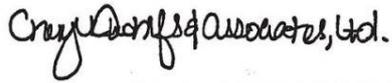
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Cheryl Rohlf & Associates, Ltd.

*Certified Public Accountants*

**Basis of Accounting**

We draw attention to Note 2 of the financial statements, which describes the basis of accounting. The financial statements are prepared on the cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.



**CHERYL ROHLFS & ASSOCIATES, LTD.**  
Northbrook, Illinois

In conclusion, I would like to thank Monica and the FAWCO Board for their commitment to maintaining a close and harmonious relationship with The Foundation. I would also like to thank FAUSA President, Janet Darrow, the FAUSA Board and membership for their unflagging support of The FAWCO Foundation. FAUSA remains one of The Foundation's greatest supporters, sponsoring both an Education Award and Development Grant.

I would also like to thank the Board of The Foundation for their two years of service. Words cannot express what an honor it has been to work with these six talented and effective women. I would especially like to thank Suzanne Wheeler, who shepherded all of us newcomers through our first term with The Foundation. Suzanne has been a member of The Foundation since 2008 and has served both as a volunteer and in several Board positions. It was in her term as VP Fundraising where she dazzled - creating the hugely successful Backing Women campaign for Target Human Rights, and kicking the fundraising into high gear. When we took office, our Board just jumped into the speeding car, joining Marie-Bénédicte Luxem, our Target Fundraising Coordinator, to cross the finish line with a result that smashed all expected goals. I would also like to extend special thanks to Elsie Bose, who has continued her long and illustrious service to The Foundation by leading the team who produced our 50<sup>th</sup>-anniversary history of The FAWCO Foundation for publication

And, of course, we are so very grateful to all of our friends and supporters - FAWCO member clubs, individual members of FAWCO and FAUSA, and others. The success of The Foundation's work is built on your generosity and your belief in our shared goal: to improve the lives of women and children worldwide.

*Respectfully submitted,*

*Patti Meek (AWC Dublin)*

*The FAWCO Foundation President 2015-2017*



## 2016 Friends of The Foundation

*Thank you to our generous FAWCO Clubs, club members and friends!!*

<b>Benefactors (\$1,500 - \$100,000)</b>	<b>Patrons (\$750 - \$1,499)</b>	<b>Donors (\$250-\$749)</b>	<b>Supporters (\$150-\$249)</b>
AWC Amsterdam AC Shanghai AW Surrey AWC Hamburg AWC The Hague AWG Languedoc- Roussillon AWG Paris  ✎  Mary Adams Shirley Kearney Kathy Coughlan Renuka Matthews The Estate of Caroline Newton	AAWE Paris AILO Florence AWC Dublin Chilterns AWC IWC Torino  ✎  Frank and Johanna Dishongh Louise Greeley-Copley Barbara Johnson	AWC Bern AWC Berlin AIWC Cologne AWC Düsseldorf Barcelona Women's Network Frankfurt Taunus AIWC AIWC Genoa  ✎  The Bacigalupo Family Elsie Bose Mary Stewart Burgher Arline Coward Donna Erismann Melissa Mash Kathleen Simon Roberta Zöllner	Central Scotland AWC AWC Antwerp AWC Brussels Berkshire and Surrey IWC Liechtenstein AWC AWC Oslo  ✎  Janet Darrow Nan de Laubadère Juliet Dykstra Emily van Eerten Sallie Chaballier Susie Cotton Colleen Gilbert Jackie Isler My-Linh Kunst Georgia Regnault Suzanne Wheeler