**English solicitation letter**

(YOUR CLUB’S LOGO OR MASTHEAD HERE)

Dear…

I am writing to you on behalf of (*YOUR CLUB’S NAME HERE*) and the FAWCO Target Program. FAWCO is a Non-Governmental Organization (NGO) with special consultative status to the United Nations Economic and Social Council. It is a network of independent American and international volunteer organizations. (*YOUR CLUB’S NAME HERE*) is proud to be a FAWCO Member organization.

The purpose of the Target Program is to direct the power of the 12,000 individual members of the 64 FAWCO Member organizations to make a significant and sustainable impact on critical issues that support the effort to achieve the UN Millennium Development Goals.

Our focus for this Target Program is “Human Rights for Women”. For the past year, FAWCO Member organizations like ours have been learning about the importance of achieving gender equality. It is not only a basic human right, it has enormous social-economic ramifications. FAWCO recently announced that “Free the Girls” will be its fundraising project. I have enclosed two brochures (YOUR CLUB INFORMATION-BROCHURE, NEWSLETTER) and “The Target Program” which explains the goals and process of the campaign.

**Whether through advocacy or economic self-sufficiency, the importance of having a stable and sustained environment where women can flourish is critical to women’s gender equality. Regardless of a corporation’s social responsibility focus, aiding us in the achieving Human Rights for Women will exponentially quicken the resolution of nearly all global problems.**

Here is why we think (NAME OF COMPANY) could really help us!

1. (LIST HERE WHAT YOU WANT FROM THE COMPANY)
2. LIST HERE WHAT YOU WANT FROM THE COMPANY)
3. The support from a high profile benefactor may encourage other outside organizations to donate to the campaign.

Please consider our request and support (YOUR CLUB’S NAME) and our FAWCO Target Project Fundraising Campaign. I will be contacting you personally in the next few days and look forward to speaking to you. If you have any questions, please contact me via email at your email

Sincerely,