

WHY WE ARE ASKING FOR YOUR HELP?

The goal of the FAWCO Target Fundraising campaign “Backing Women,” is to raise \$120,000 from the Member Clubs.



100% of all donations made by Member Clubs or their individual members to the FAWCO Foundation programs are sent directly to the projects we support.

As a FAWCO Member Club, we want to involve businesses and outside organizations in

“Backing Women” through donations and sponsorships. We are looking for sponsors to underwrite our local “Backing Women” fundraising events. This would enable our club to offset expenses incurred resulting in a larger amount of the proceeds to go directly to the “Free the Girls” project.

As a high profile organization, your example of support would **encourage donations from other like-minded organizations.** We would be honored to have you as one of our first benefactors. Our Benefactor Level Program has a number of ways to acknowledge your contribution to a large and grateful audience.

We thank you for your time and consideration. A member of our Fundraising team will be contacting you very soon to set up a time to discuss our potential partnership in this campaign!



The 2013-2016 FAWCO Target Program “Human Rights for Women”

*Gender equality and women's empowerment is one of the UN's Millennium Development Goals and it is essential to achieving all of the goals, from preventing the spread of HIV to sustaining the environment. Gender equality is not only a basic human right; it has enormous socio-economic ramifications. **The vast amount of studies show, when women are economically empowered, everyone wins.***

The purpose of the Target Program is to unite the power of nearly 12,000 individual members of the 64 FAWCO Member Clubs in 33 countries to make a significant and sustainable impact on critical issues that support the UN Millennium Development Goals.

FAWCO MEMBER CLUBS ARE PROUD TO ANNOUNCE THAT THEY HAVE VOTED FOR “FREE THE GIRLS” AS THE FUNDRAISING PROJECT FOR THE TARGET PROGRAM



Providing Economic Empowerment to Survivors of Human Trafficking