

Instant Wine Cellar

A Big Return on a Small Investment

"Instant Wine Cellar" is a successful fundraising tool used by the AWC Amsterdam at their Gala. This is your chance to win an instant wine cellar AND support your club's charitable initiatives at the same time!

Each club member is asked to donate a bottle of decent quality wine worth €15 or more for the raffle. The donated wines are then assembled into collections by wine cellar categories e.g., by grape type: reds, whites, blush, or by region: European, North and South America, Australian and New Zealand, and so on.

Begin selling raffle tickets in advance of, as well as, during your Gala or large event.

Tickets prices: 10 raffle tickets for €20, 20 raffle tickets for €35, or 30 raffle tickets for €50.

During the event have the special guest or guest speaker make the drawings for the wine cellars. The holder of the winning raffle ticket will take home an entire wine cellar.

Ultimately, you could possibly win 20 or more bottles of wine, worth at least €15 each (estimated value of €300), for only €20! What a great deal!

The number of bottles in each wine cellar and the number of wine cellars raffled depends on the number of bottles that are donated.

Submitted by AWC Amsterdam

Good Luck!